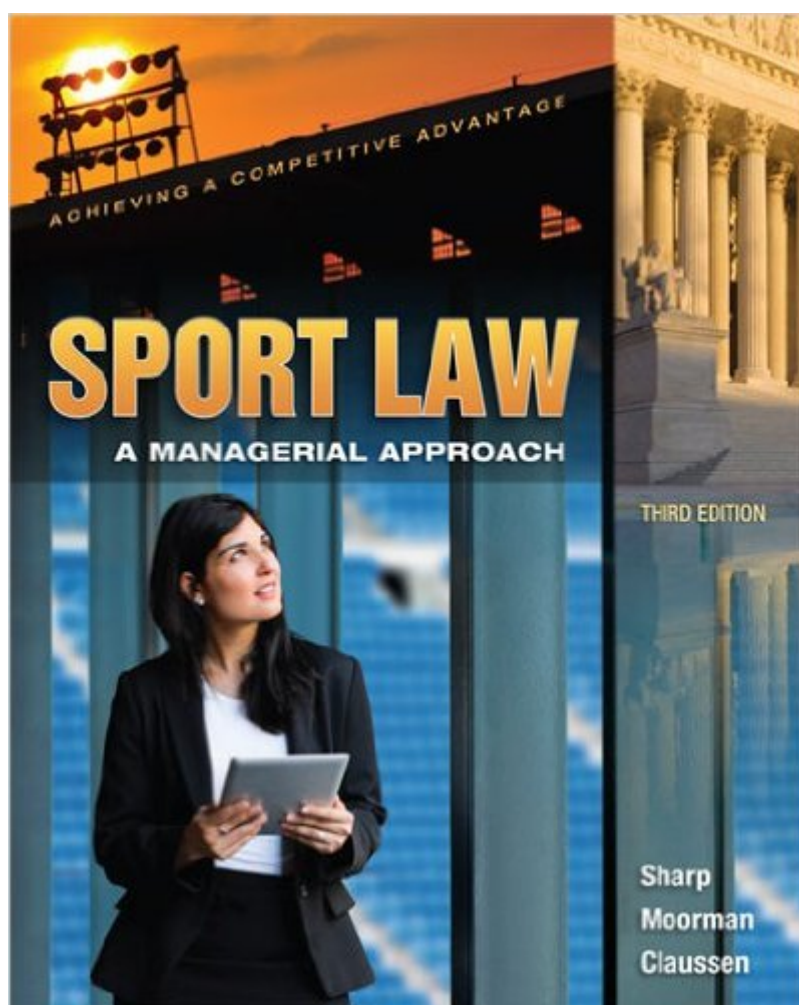


The book was found

Sport Law: A Managerial Approach



Synopsis

Sport Law: A Managerial Approach, third edition, merges law and sport management in a way that is accessible and straightforward. Its organization continues to revolve around management functions rather than legal theory. Concise explanations, coupled with relevant industry examples and cases, give readers just enough legal doctrine to understand the important concepts that apply to each area. This book will help prepare students as they get ready to assume a broad range of responsibilities in sport, education, or recreation. Whether readers work as coaches or teachers; administer professional programs; manage fitness/health clubs; or assume roles in a high school, college, Olympic, or professional sport organization, legal concerns will inevitably be woven into their managerial concerns. This book provides knowledge of the law that helps create a competitive advantage and build a more efficient and successful operation that better serves the needs of its constituents.

New to the Third Edition New/expanded discussions and analysis of current and relevant legal issues. For example, the use of unpaid interns and unpaid volunteers; Bountygate, organizational liability for violent acts of players, and the power of the NFL commissioner; parody and social media; FTC guidelines for endorsers. New case opinions. For example, Bouchat v. Baltimore Ravens; Glatt v. Fox Searchlight Pictures. New focus cases. For example, Hart v. Electronic Arts, Inc., Hamill v. Cheley Colorado Camps, Inc., Geczi v. Lifetime Fitness, Limones v. School Dist. of Lee County; Woodman v. Kera LLC. New competitive advantage strategies. For example, construction safety; ticket sales; worker's compensation and student-athletes. Discussion of the legal issues revolving around social media use. For example, Mendenhall v. Hanesbrands and the use of Twitter by professional athletes; IOC guidelines regarding the use of social media by athletes and journalists; social media policies at the high school and collegiate levels. Real-world applications. The book is intended for future sport managers, and topics are clearly related to specific roles and functions; relevant and timely examples throughout help generate enthusiasm and lively class discussions. Continued focus on both sport participation and recreation. Sport managers in a variety of organizations can use the legal issues discussed throughout. Reader-friendly tone. Legal theories are clearly explained in student-friendly language.

Book Information

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Customer Reviews

Had to purchase this as a textbook for a masters sports law class, and I love it. It has great real world examples to explain sometimes complex legal issues and the case studies and problems we worked through are a big help. Excellent textbook!

This book takes a look a legal aspects that sport managers may need to consider. Best book for taking the technical layers and complications of law (sport managing students are not law students) and brings them to level that sport managers can use. The only better way receive this information form Dr. Sharp herself.

This textbook merges law and sport management in a way that is easy to comprehend. This book was required for a class but I do like this book very much.

This book gives great information on Sport Law. It isn't dated and does a good job of explaining the information in the text.

It's an easy read with great information and full of examples. The first edition would have been sufficient for my class.

i am using it for my classes and also for references as i write my papers, very good informaiton here

I am not sure what good condition means but to me that means there are no ripped pages or that the book does not look like its going to fall apart. Several dog-eared pages, torn pages, and pages marked with stickers and wrtting/highlighting. This item should have been classified as acceptable.

This book has more of a managerial approach to staying out of court. Its very insightful, I highly

recommend it!!!

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